

DENISE M. GUTHUES-AMRHEIN, Ph.D., CPA, CGMA

Associate Professor of Accounting
Richard A. Chaifetz School of Business
Saint Louis University
St. Louis, MO 63108
(314) 977-3832 voice & (314) 977-3897 fax

EDUCATION

Ph.D. in Business Administration - Accounting

Saint Louis University, December 1983

Master of Finance

Saint Louis University, May 1977

Bachelor of Science in Business Administration - Accounting

Saint Louis University, May 1975
Summa Cum Laude

PROFESSIONAL CERTIFICATIONS EARNED

Certified Public Accountant

Chartered Global Management Accountant

PROFESSIONAL WORK EXPERIENCE

Associate Professor of Accounting

Richard A. Chaifetz School of Business
Saint Louis University
1997 to Present

Associate Professor of Accounting and Management Science

Parks College of Saint Louis University
Department of Management
1994 to 1997

Page Two

Denise M. Guithues-Amrhein, Ph.D., CPA, CGMA

PROFESSIONAL WORK EXPERIENCE

Assistant Professor of Accounting and Management Science

Parks College of Saint Louis University
Department of Management
1989 to 1994

Adjunct Assistant Professor of Accounting

Parks College of Saint Louis University
Department of Management
1983 to 1989

Assistant Professor of Business Administration

Fontbonne College
1984 to 1988

Instructor of Management

Webster University
1983 to 1984

Staff Accountant

Price Waterhouse and Company
Saint Louis, Missouri
1975 to 1976

PUBLICATIONS AND RESEARCH

Books

Guithues Amrhein, D. M. (1997). Reporting of Foreign Currency Translation. In S. Kim and S. Kim (Eds.) *Readings in International Business*. Washington, D.C.: University Press of America.

Guithues Amrhein, D. M. (1985). *Innovative Reporting of Foreign Currency Translation*. Ann Arbor, MI: UMI Research Press.

PUBLICATIONS AND RESEARCH

Refereed Articles

Fisher, J. E., Guithues-Amrhein, D. and Pieroni, H. (2018). "Dr. Catalona's Collection." In SAGE Business Cases. SAGE Publications Ltd., 10.4135/9781526445421.

Fisher, J. E., Guithues-Amrhein, D. (2014). Ethics Without Borders. *Journal of Business Ethics Education/Neilson Journals Publishing*, 11. <http://www.neilsonjournals.com/JBEE/jbeev11.html>

Guithues-Amrhein, D., Fisher, J. E. (2013). *Pablo in Peril*. North America Case Research Association 54th Annual Conference Proceedings.

Guithues-Amrhein, D. (2013). *Achieving Global Sustainability Through Proper Measurement*. IAIBS and CJBE World Forum on Sustainability & Business Practices.

Guithues-Amrhein, D. (2011). Integrating REA and XBRL GL to Facilitate Modern Business Reporting. *International Journal of Business and Social Science*, 2(24).

Guithues-Amrhein, D., Farewell, S., Pinsker, R., (2009). REA and XBRL GL: Synergies for the 21st Century Business Reporting System. *The International Journal of Digital Accounting Research*. Vol.9: 127-152. October.

Guithues-Amrhein, D., Farewell, S. (2008). Using REA as an Ontology for Creating Extensions to the XBRL GL Taxonomy. *Collected Papers of the Seventeenth Annual Research Workshop on: Artificial Intelligence and Emerging Technologies in Accounting, Auditing and Tax*. Anaheim, CA USA, August.

Debreceeny, R. S., Chandra, A., Cheh, J. J., Guithues-Amrhein, D., et al. (2005). Financial Reporting in XBRL on the SEC's EDGAR System: A Critique and Evaluation. *Journal of Information Systems*. 19(2): 191- 210. Fall.

Guithues Amrhein, D. M. and Jackson, J.A. (2002). EU Enlargement and the European Construction Industry Dimensions of Economic Conquest. *Proceedings, 2002 International Business and Economic Research Conference*, Las Vegas, Nevada, October.

Guithues Amrhein, D. M. and Katz, J.A. (1999). Assessing the Mortality Risk of a Business." *Journal of Enterprising Culture*. 7(1).

Guithues Amrhein, D. M. and Katz, J.A. (1998). Cash Flow as a Factor in the Mortality Risk of a Business. *Proceedings, The 43rd ICSB World Conference*, Singapore, June.

Guithues Amrhein, D.M. (1998). Exchange Rates: Their Importance, Purpose and Role in Translation. *The Multinational Business Review*. 6(2): 37-43. Fall.

PUBLICATIONS AND RESEARCH

Refereed Articles (continued)

Guithues Amrhein, D.M. (1994). Reporting of Foreign Currency Translation. *The Multinational Business Review*. 2(1): 65-71. Fall.

Presentations of Refereed Papers

Guithues-Amrhein, D. *The Importance of Measurement and Accounting in Achieving Sustainability*. American Accounting Association, St. Louis, MO. (October 2015)

Guithues-Amrhein, D.,
American Accounting Association's Annual Ethics Research Symposium, "The Cost and Value of Internal Controls and Ethics in Small and Medium Sized Enterprises," American Accounting Association, Atlanta, GA. (August 2014).

Guithues-Amrhein, D., Fisher, J. E. (2013). *Pablo in Peril*. North America Case Research Association 54th Annual Conference

Guithues-Amrhein, D., World Forum/IAJBS-CJBE Joint Meeting, "Achieving Global Sustainability Through Proper Measurement," International Association of Jesuit Business Schools and Colleagues in Jesuit Business Education, Saint Louis, MO. (July 2013).

Guithues-Amrhein, D. and Jackson, J.A. North American Case Research Association (NACRA) Conference, "Metrorail Project Projection and Analysis Challenges," Embryo Case Track, (October 2009)

Guithues-Amrhein, D., Farewell, S., Seventeenth Annual Research Workshop on Artificial Intelligence and Emerging Technologies in Accounting, Auditing and Tax, "Using REA as an Ontology for Creating Extensions to the XBRL GL Taxonomy," Artificial Intelligence/Emerging Technologies Section of the American Accounting, Anaheim, CA USA. (August 2, 2008).

Guithues-Amrhein, D., Farewell, S., Pinsker, R., 7th Bryant XBRL Conference, "REA and XBRL GL: Synergies for the 21st Century Business Reporting System." (October 19, 2007).

Guithues Amrhein, D. M. and Jackson, J.A. EU Enlargement and the European Construction Industry Dimensions of Economic Conquest. Presented at the 2002 International Business and Economic Research Conference, Las Vegas, Nevada, October 2002.

Page Five

Denise M. Guithues-Amrhein, Ph.D., CPA, CGMA

PUBLICATIONS AND RESEARCH

Presentations of Refereed Papers (continued)

Guithues Amrhein, D. M. and Katz, J.A. Cash Flow as a Factor in the Mortality Risk of a Business. Presented at the 43rd ICSB World Conference, Singapore, June 1998.

Guithues Amrhein, D. M. Using WebCT to Enhance Teaching in Financial Accounting. Presented at Saint Louis University's Technology for Lunch Series, April 7, 1998.

Working Papers

Guithues-Amrhein, D. The Importance of Measurement and Accounting in Achieving Sustainability

Guithues-Amrhein, D. Family Businesses Need Internal Controls

Guithues-Amrhein, D. Estate Planning Considerations for the Special Needs Population. In Progress.

Guithues-Amrhein, D. Motivational Strategies in Developing a Program of Planned Giving. In Progress.

EDITORIAL REVIEW BOARD

Journal of Small Business Management 1998 to 2007

SELECTED PROFESSIONAL AWARDS AND ACHIEVEMENTS

Beta Alpha Psi National Accounting Honor Society, Charter Member

Beta Gamma Sigma National Business Honor Society

Pi Mu Epsilon National Mathematical Honor Society

American Accounting Association 1982 Doctoral Consortium Fellow Fellowship Award

Financial Executive Institute Award Recipient

MANAGEMENT CONSULTING ACTIVITIES - 1976 TO PRESENT

Have engaged in consulting activities with small businesses, units of local government, and health care organizations.

PROFESSIONAL AFFILIATIONS

American Institute of Certified Public Accountants
American Accounting Association
Institute of Management Accountants
Financial Executive Institute
American Association of Individual Investors, Charter Member
North American Case Research Association (Past Member)
Society for Case Research (Past Member)

SELECTED PROFESSIONAL CONFERENCES AND MEETINGS

American Accounting Association Midwest Meeting -- August, 2015
American Accounting Association National Meeting -- August, 2014
American Accounting Association's Annual Ethics Research Symposium – August 2014
World Forum/IAJBS-CJBE Joint Meeting – July 2013
Managerial Accounting Teaching and Technology Symposium -- October, 2010
North American Case Research Association National Conference -- October, 2009
American Accounting Association National Meeting -- August, 2008
American Accounting Association National Meeting -- August, 2006
American Accounting Association National Meeting -- August, 2005
American Accounting Association National Meeting -- August, 2004
American Accounting Association Midwest Regional Meeting -- Spring, 2003
Teaching for Strategic Learning – Center for Teaching Excellence, November 13, 2003
Financial Executives Institute Meetings – 2003
American Accounting Association Southwest Regional Meeting -- Spring, 2002
Engaging Students in Learning: Techniques and Impacts – May 20, 2002
The Art and Craft of Discussion Leadership – Harvard Business School, June 2002
Navigating Accounting Workshop by Dr. Peter Wilson – May 11, 2002
Atlas Symposium – Global Conflict: Crisis and Cooperation -- April 4, 2002
American Accounting Association Midwest Regional Meeting -- April 2001
Case Teaching and Research Workshop -- May 5, 2001
E-Business Automation Executive Level Cyber Seminar Series
Presented by Versata - February - March 2001
E-Business Executive Cyber Seminars Series, June - November 2000
E-Commerce Strategies in Motion, March 2000
E-Commerce Boot Camp, February 2000
American Accounting Association National Meeting, August 1999
Using Cost Management to Attain Competitive Advantage, 1999
The Future of Global Business, 1999
Logistics and Supply Chain Management in the New Millennium, 1999
American Accounting Association National Meeting, August 1998

Page Seven

Denise M. Guithues-Amrhein, Ph.D., CPA, CGMA

SELECTED PROFESSIONAL CONFERENCES AND MEETINGS (continued)

American Accounting Association Midwest Regional Meeting, April 1998

Georgia State University Master Teacher Conference, June 1998

Financial Planning Seminar, July 1996

Information Technology Conference, June 1996

Estate Planning Seminar, May 1996

Tax and Estate Planning Seminar, 1995