Norman (Xuxi) Guo

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Academic Appointments

2022-Present **Assistant Professor of Finance**, *Saint Louis University*, St. Louis, MO.

Education

2016-2022 **Ph.D. in Finance**, *Georgia State University*, Atlanta, GA.

2013–2015 **M.S. in Finance**, *Bentley University, MA*.

2009–2013 **B.S. in Finance**, *South China Normal University*, China.

Publication

- **Hedging Performance of Multiscale Hedge Ratios**, *with Jahangir Sultan, Antonios Alexandridis, and Mohammad Hasan, Journal of Futures Markets*, 2019, 39(12):1613–32.

Working Papers

- **Decoding Mutual Fund Performance: Dynamic Return Patterns via Deep Learning**.
  Presentations: FMA 2022 (scheduled), SFA 2022 (scheduled), Economics of Financial Technology Conference 2022, 2022 Atlanta Rising Scholar Symposium in Finance, MFA 2022, Georgia State University, Saint Louis University, Hofstra University

- **Can Machines Understand Human Decisions? Dissecting Stock Forecasting Skill**, *with Sean Cao, Houping Xiao, and Baozhong Yang.*
  Semi-finalist of the FMA 2021 Best Paper in FinTech
  Presentations: Hawaii Accounting Research Conference 2022, Renmin University, Baruch College, FMA 2021, SFA 2021, Nankai University, Fudan University, University of Arizona, Georgia State University, University of Georgia, Iowa State University, Xiamen University, Huazhong University of Science and Technology, Beijing University, Atlanta PhD Consortium, Shanghai Jiaotong Univeristy, CHUK-Shenzhen, University of Minnesota

- **The Impact of AI Adoption on Hedge Fund Performance**, *with Zhen Shi.*
  Presentations: Global Finance Association meeting 2021, FMA 2021, SFA 2021

- **Why do actively managed mutual funds hold ETFs? Evidence on liquidity management**.
  Presentations: FMA 2019, Georgia State University

Selected Work in Progress

- **What do Buy Side Analysts Say? Evidence from Hedge Funds**.

Fellowships and Awards

2021 **FMA Semi-finalist of the Best Paper in FinTech**.

2021 **Charles A. William Scholarship**, *J. Mack Robinson College of Business, GSU*.

2021 **GTA Teaching Excellence Award**, *J. Mack Robinson College of Business, GSU*.

2020 **Planas Family Ph.D. Scholarship**, *J. Mack Robinson College of Business, GSU*.

2018 **GSU Doctoral Student Travel Grant**.

2018-2022 **CEAR Scholarship**, *GSU*.

2013 **National Scholarship of China**.

Conference and Seminar Presentations

2022 Hawaii Accounting Research Conference, FMA, SFA. MFA, Economics of Financial Technology Conference, Atlanta Rising Scholar Symposium in Finance

2021 FMA, SFA, Global Finance Association meeting, Atlanta PhD Consortium, Saint Louis University, Georgia State University, Hofstra University

2020 Georgia State University

2019 FMA

2018 Georgia State University

Teaching and Employment

2022-Present **Principles of Finance**, *Saint Louis University*.

2021-2022 **Blockchain and Business Disruption**, *Georgia State University*.
- Blockchain Technologies, Cryptocurrencies, Ethereum and Programming

2019-2022 **Corporate Finance**, *Georgia State University*.

2015 **Curriculum Lead and Lecturer of CFA Exam**, *Utoollearning Inc.*, Waltham, MA.

2014–2015 **Financial Analyst**, *CHB Skyline*, Weston, MA.

Professional Services

Chair FMA 2019, FMA 2020

Discussant Research Conference on Financial Economics in Honor of Jayant Kale 2020, FMA 2021, FMA 2020, FMA 2019

Reviewer FMA 2019, FMA 2020

Professional Affiliations

- American Finance Association
- Financial Management Association

Credentials & Skills

Business CFA Level III Candidate, SAS (Certified)

Computer TensorFlow, PyTorch, Python, SAS, Stata, LATEX, Matlab, Eviews