



SAINT LOUIS  
UNIVERSITY

Saint Louis University  
Program Assessment Plan

**Program (Major, Minor, Core): BS Health Management**

**Department: Health Management**

**Person(s) Responsible for Implementing the Plan: Lauren D. Arnold, PhD, MPH**

**Original Date Submitted: 1/3/16**

**Revised Date: 7/16/18**

Program Learning Outcomes	Curriculum Mapping	Assessment Methods	Use of Assessment Data
<i>What do you expect all students who complete the program to know, or be able to do?</i>	<i>Where is the outcome learned/assessed (courses, internships, student teaching, clinical, etc.)?</i>	<i>How do students demonstrate their performance of the program learning outcomes? How does the program measure student performance? Distinguish your direct measures from indirect measures.</i>	<i>How does the program use assessment results to recognize success and "close the loop" to inform additional program improvement? How/when is this data shared, and with whom?</i>
BSHM-1: Describe the impact of social, cultural, economic, financial, and political factors on health care organizations.	Courses that cover this learning outcome are presented in the attached learning outcome matrix (Appendix A)	<u>Direct measures:</u> Exam questions, presentations, case studies, and papers/projects  <u>Indirect Measures:</u> Graduation Exit Survey: Perceived achievement of program learning outcomes; satisfaction with program (resources, mentoring, advising, CPHSJ experience; and post-graduation plans	Assessment data will be used to identify gaps in the curriculum and prompt revisions at either the course or overall curriculum level. Gaps include areas where part or all of an LO is not achieved or areas where LOs are achieved at a basic/low level.  Assessment data from course artifacts and surveys (exit, alumni) will be reviewed annually and shared with the health Management Department and Undergraduate Steering Committee, which make recommendations for program changes.  Lastly, the assessment report will be posted on the CPHSJ undergraduate health management googlesite. A notice with a link to the googlesite will be put in the Weekly Mailer sent to students and faculty/College administration at the start of the fall semester.
BSHM-2: Demonstrate problem solving skills.			
BSHM-3: Understand and explain the application of relevant information technology, including databases, in health care.			
BSHM-4: Distinguish between and use quantitative and qualitative data analysis methods.			
BSHM-5: Understand the importance of and demonstrate the ability to work with others to achieve organizational goals.			
BSHM-6: Apply the principles and core functions of management and decision theory.			
BSHM-7: Identify and articulate the diverse values and needs of relevant stakeholders.			
BSHM-8: Develop, organize, and express ideas and information clearly.			
BSHM-9: Describe motivational strategies that elicit desired behaviors and inspire others toward a shared vision.			
BSHM-10: Identify and use appropriate communication strategies based on audience characteristics and communication goals.			

It is **not recommended** to try and assess (in depth) all of the program learning outcomes every semester. It is best practice to plan out when each outcome will be assessed and focus on 1 or 2 each semester/academic year. Describe the responsibilities, timeline, and the process for implementing this assessment plan.

Responsibility	Timeline	Process
Program Director	AY 2016-2017	HMP Department forms a task force and develops BS-Health Management program learning outcomes. These will be based on LOs for other US-based undergraduate Health Management programs and on SLU guidelines for undergraduate program LOs. The draft LOs will be reviewed by Kathleen Thatcher, SLU Assessment Coordinator, and Lauren Arnold, Director of CPHSJ Undergraduate Public Health Programs. After Department approval, the LOs will be vetted by external stakeholders (e.g. professionals in the field, alumni). An assessment plan will be drafted by the Curriculum Director and Program Director.
	AY 2017-2018	<i>Direct Assessment:</i> Data collection for assessment of LO 1-3 in courses that address these LOs. <i>Indirect Assessment:</i> Graduation and alumni exit surveys to assess self-perceived achievement of all program LOs.
	Summer 2018	Analysis of LO1-3 data from course artifacts; analysis of graduation and exit survey data.
	AY 2018-2019	<i>Direct Assessment:</i> Data collection for assessment of LO 4-6 in courses that address these LOs, focusing on upper-level courses. <i>Indirect Assessment:</i> Graduation and alumni exit surveys to assess self-perceived achievement of all program LOs. Program Director, Curriculum Director, and Department will consider revisions to the LOs in response to University feedback (provided for the 2017 Assessment Report); Program Director to work with faculty on nature of assessment data to gather from relevant courses and rubrics for assessing LO achievement.
	Summer 2019	Analysis of LO4-6 data from course artifacts; analysis of graduation and exit survey data.
	AY 2019-2020	<i>Direct Assessment:</i> Data collection for assessment of LO 7-10 in courses that address these LOs, focusing on upper-level courses. <i>Indirect Assessment:</i> Graduation and alumni exit surveys to assess self-perceived achievement of all program LOs.
	Summer 2020	Analysis of LO7-10 data from course artifacts; analysis of graduation and exit survey data.